

## Appendix A – Updated Officer’s Recommendation Decisions on Submissions – Signs (amendments in blue underline and ~~strikethrough~~)

Submission point No.	Submitter	Provision	Position	Summary of decision requested	Reasons	Officer Recommendation	Relevant section of s42A Report
67.7	Adam Booth	Signs	Support	<del>RETAIN</del> SIGN-R1	<ul style="list-style-type: none"> <li>No reason provided.</li> </ul>	Reject	Topic 6: Signs Rules
136.158	Federated Farmers of New Zealand (Inc) - Northland Province	Signs	Support	<del>RETAIN</del> SIGN-R2 as notified. OR With wording that achieves a similar intent. AND Any consequential amendments.	<ul style="list-style-type: none"> <li>The submitter supports SIGN-R2 as notified.</li> </ul>	Accept	Topic 6: Signs Rules
136.159	Federated Farmers of New Zealand (Inc) - Northland Province	Signs	Support	<del>RETAIN</del> SIGN-R3 as notified. OR With wording that achieves a similar intent. AND Any consequential amendments.	<ul style="list-style-type: none"> <li>The submitter supports SIGN-R3 as notified.</li> </ul>	Accept	Topic 6: Signs Rules
136.160	Federated Farmers of New Zealand (Inc) - Northland Province	Signs	Support	<del>RETAIN</del> SIGN-R4 as notified. OR With wording that achieves a similar intent. AND Any consequential amendments.	<ul style="list-style-type: none"> <li>The submitter supports SIGN-R4 as notified.</li> </ul>	Accept	Topic 6: Signs Rules
136.161	Federated Farmers of New Zealand (Inc) - Northland Province	Signs	Support	<del>RETAIN</del> SIGN-R6 as notified. OR With wording that achieves a similar intent. AND Any consequential amendments.	<ul style="list-style-type: none"> <li>The submitter supports SIGN-R6 as notified.</li> </ul>	Accept	Topic 6: Signs Rules

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140.82	Horticulture New Zealand	Signs	Support	<b>RETAIN</b> SIGN-P1 as notified AND any consequential or alternative amendments required to address the concerns raised by the submitter.	<ul style="list-style-type: none"> <li>Growers are required to display health and safety signage when spraying agrichemicals. Permitting this signage is supported.</li> </ul>	Accept in part	Topic 5: Signs Policies
140.83	Horticulture New Zealand	Signs	Support	<b>RETAIN</b> SIGN-R3 as notified AND any consequential or alternative amendments required to address the concerns raised by the submitter.	<ul style="list-style-type: none"> <li>Supports the permitted activity status.</li> </ul>	Accept	Topic 6: Signs Rules
140.84	Horticulture New Zealand	Signs	Amend	<b>AMEND</b> SIGN-R4.1.b. as follows: b. The sign relates to goods and services available on the site <u>and health and safety requirements on site</u> ; and AND Any consequential or alternative amendments required to address the concerns raised by the submitter.	<ul style="list-style-type: none"> <li>The submitter requests an amendment to SIGN-R4 so that health and safety requirements on signs are added to the rule. Health and safety signage can be attached to buildings, structures, windows, fences or walls.</li> </ul>	Accept in part	Topic 6: Signs Rules
222.55	Kaipara District Council	Signs	Amend	<b>AMEND</b> SIGN-R4.b. as follows: b. The sign relates to goods and services available on the site <u>where the business is operating</u> ; and ...	<ul style="list-style-type: none"> <li>The wording of the rule is ambiguous and has been open to debate with owners of signs who have stated that their sign placed kilometres away from their business ‘site’ complies with the rule. The submitter requests an amendment is made to the rule by adding the wording <u>where the business is operating</u> to SIGN-R4.b.</li> </ul>	Accept in part	Topic 6: Signs Rules

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FS49.13	Foodstuffs North Island Ltd	Signs	Support in part	Foodstuff seeks the following amendments to SIGN-R4 and suggests that a separate rule be included to address signage on or attached to a structure, fence or wall.	<ul style="list-style-type: none"> <li>Foodstuffs consider that where signage is attached to a building or window and is directly related to the use of that building comprises branding it should be exempt from the sign size (SIGN-S2) and number of signs (SIGN-S4) standards.</li> </ul>	Reject	Topic 6: Signs Rules
247.35	Foodstuffs North Island Limited	Signs	Amend	<p><b>AMEND</b> SIGN-R4 as follows (or to similar effect):  “Signs on or attached to a building <u>or</u>, <del>structure, window, fence or wall</del></p> <p>1. Activity status: Permitted</p> <p>Where:</p> <p>a. The sign does not protrude above the highest point of the building or structure;</p> <p>b. The sign relates to goods and services available on the site; and</p> <p>c. The sign complies with:</p> <p>i. SIGN-S1 Traffic safety for signs,;</p> <p>ii. <del>SIGN-S2 Sign Size;</del> and</p> <p>iii. <del>SIGN-S4 Number of signs.</del></p> <p>AND</p> <p>Any necessary consequential amendments.</p>	<ul style="list-style-type: none"> <li>Where signage is attached to a building or window and is directly related to the use of that building comprises branding, it should be exempt from the sign size (SIGN-S2) and number of signs (SIGN-S4) standards.</li> <li>Submitter suggests that a separate rule be included to address signage on or attached to a structure, fence or wall.</li> </ul>	Reject	Topic 6: Signs Rules
267.3	Northland Fish and Game Council	Signs	Amend	<p><b>ADD</b> a definition for 'Official Sign' as follows:  <u>means all signs required or provided for under any statute or regulation, or are</u></p>	<ul style="list-style-type: none"> <li>The submitter seeks that a definition be provided for 'Official sign' to avoid any ambiguity/confusion regarding what an official sign is. The</li> </ul>	Rejected	Topic 1: Signs Definitions

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				<del>otherwise related to aspects of public safety.</del>	<p>Proposed District Plan does not make it clear which signage category Northland Fish and Game-related signage will fall under (i.e., 'Official signs' or 'Information signs'). As there are different conditions associated with each rule, the submitter seeks clarity by way of a definition for 'Official signs'.</p> <ul style="list-style-type: none"> <li>The submission provides further information on typical fish and game-related signage.</li> </ul>		
267.4	Northland Fish and Game Council	Signs	Amend	<p><b>AMEND</b> the definition for 'Information Sign' as follows: means a sign that provides information or direction to public, including:</p> <ol style="list-style-type: none"> <li>education, safety and public awareness;</li> <li>relating to a place of historic or environmental significance</li> <li>regulatory signs erected by, or on behalf of the relevant authority</li> <li>signs erected by the Crown, the Council or any other statutory administering body, for the purposes of marking the boundaries of or conveying the name of, or information about:                             <ol style="list-style-type: none"> <li>marine reserves;</li> <li>coastal protection areas;</li> <li>cultural heritage sites;</li> </ol> </li> </ol>	<ul style="list-style-type: none"> <li>The Proposed District Plan does not make it clear which signage category Northland Fish and Game-related signage will fall under (i.e., 'Official signs' or 'Information signs'). As there are different conditions associated with each rule, the submitter seeks clarity by way of including 'hunter and angler access points' within the definition for 'Information Signs'.</li> <li>The submission provides further information on typical fish and game-related signage and its informative nature.</li> </ul>	Accept	Topic 1: Signs Definitions

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				iv. a scheduled heritage building or item; v. reserves, parks and public places; vi. <del>hunter or angler access.</del> or to advise of activities which may or may not be undertaken in such areas.			
267.27	Northland Fish and Game Council	Signs	Support	<b>RETAIN</b> SIGN-P1 as notified.	<ul style="list-style-type: none"> <li>It is important that the organisation can operate under a single and clear rule.</li> </ul>	Accept in part	Topic 5: Signs Policies
267.28	Northland Fish and Game Council	Signs	Support	<b>RETAIN</b> SIGN-R3 as notified.	<ul style="list-style-type: none"> <li>It is important that the submitter can operate under a single and clear rule.</li> </ul>	Accept	Topic 6: Signs Rules
269.37	Health New Zealand - Te Whatu Ora	Signs	Accept in part	No specific decision requested; however the submission reserves its position in relation to the remaining signs provisions (refer incorrect wording in the submission) – to the extent that they do not undermine the operation of the Hospital zone provisions and/or they seek to unreasonably control or constrain Hospital and Hospital Related Activity in the Hospital zone.  AND Any necessary proposed/alternative/consequential relief to address matters raised in this submission.	<ul style="list-style-type: none"> <li>The submitter reserves their position in relation to the remaining signs provisions – to the extent that they do not undermine the operation of the Hospital zone provisions and/or they seek to unreasonably control or constrain Hospital and Hospital Related Activity in the Hospital zone.</li> </ul>	Accept in part	Topic 1: Signs General Submissions

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330.6	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> the definition of "Sign" as notified.	<ul style="list-style-type: none"> <li>The definition is supported.</li> </ul>	Accept	Topic 1: Signs
330.96	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> the Overview of the Signs chapter as notified.	<ul style="list-style-type: none"> <li>Overview is supported, particularly the paragraph referencing signage and the State Highway network, and that any sign directed at or visible from a State Highway with a 70km/h or faster speed zone may require affected party approval from NZTA.</li> </ul>	Accept	Topic 2: Signs Overview
330.97	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> SIGN-O1 as notified.	<ul style="list-style-type: none"> <li>Supports the objective wording, particularly the reference to supporting public safety.</li> </ul>	Accept	Topic 4: Signs Objectives
330.98	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> SIGN-P1 as notified.	<ul style="list-style-type: none"> <li>Policy is supported, especially the explicit reference to 'official signs' throughout the District.</li> </ul>	Accept in part	Topic 5: Signs Policies
330.99	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> SIGN-P4 as notified.	<ul style="list-style-type: none"> <li>Policy is supported as it enables signage but where designed and located so they do not compromise the safe use of any road by road users.</li> </ul>	Accept	Topic 5: Signs Policies
330.100	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> the Notes in the Signs chapter as notified.	<ul style="list-style-type: none"> <li>Notes for signs are supported as it clearly states that signage within the State Highway corridors may require a separate approval process with NZTA.</li> </ul>	Accept	Topic 6: Signs Rules

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330.101	New Zealand Transport Agency	Signs	Support	<del>RETAIN</del> SIGN-R1 as notified.	<ul style="list-style-type: none"> <li>Rule is supported as it provides clarity for plan users and makes the necessary link to the relevant standard SIGN-S1.</li> </ul>	Reject	Topic 6: Signs Rules
330.102	New Zealand Transport Agency	Signs	Support	<del>RETAIN</del> SIGN-R3 as notified.	<ul style="list-style-type: none"> <li>Rules is supported as 'information signs' should be provided for.</li> </ul>	Accept	Topic 6: Signs Rules
330.103	New Zealand Transport Agency	Signs	Support	<del>RETAIN</del> SIGN-R7 as notified.	<ul style="list-style-type: none"> <li>Supports the discretionary activity status for 'billboards', 'digital signs' and 'any signs not otherwise listed in this table' as it enables consideration of effects, including signage and digital signage with displays visible from a State Highway. Digital signage and billboards directed towards roads are, in their nature, designed to capture vehicle occupant attention and may distract drivers causing negative safety effects.</li> </ul>	Accept	Topic 6: Signs Rules
330.104	New Zealand Transport Agency	Signs	Support	<del>RETAIN</del> SIGN-R8 as notified.	<ul style="list-style-type: none"> <li>Supports the discretionary activity status for 'billboards', 'digital signs' and 'any signs not otherwise listed in this table' as it enables consideration of effects, including signage and digital signage with displays visible from a State Highway. Digital signage and billboards directed towards roads are, in their nature, designed to capture vehicle occupant attention</li> </ul>	Accept	Topic 6: Signs Rules

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					and may distract drivers causing negative safety effects.		
330.105	New Zealand Transport Agency	Signs	Support	<b>RETAIN</b> SIGN-R9 as notified.	<ul style="list-style-type: none"> <li>Supports the discretionary activity status for 'billboards', 'digital signs' and 'any signs not otherwise listed in this table' as it enables consideration of effects, including signage and digital signage with displays visible from a State Highway. Digital signage and billboards directed towards roads are, in their nature, designed to capture vehicle occupant attention and may distract drivers causing negative safety effects.</li> </ul>	Accept	Topic 6: Signs Rules
330.106	New Zealand Transport Agency	Signs	Support	<p><b>RETAIN</b> SIGN-S1. AND <b>ADD</b> an advisory note to SIGN-S1 as follows: <u>Advisory Note: NZTA shall be notified of all signage directed at State highway traffic to enable NZTA to apply relevant State highway signage standards.</u> AND Alternative or consequential relief as may be necessary to fully achieve the relief sought in the submission.</p>	<ul style="list-style-type: none"> <li>Supports the standard, as it includes signage ‘located along, within or that can be seen from a State Highway’ and requires compliance with NZTA sign regulations outside of the Proposed District Plan. NZTA supports the matters of discretion 3 a., b. and c. as the focus on traffic safety, driver distraction, and potential effects on vehicle manoeuvring and access.</li> <li>An advice note is sought such that NZTA are involved in resource consenting processes for signage covered by this standard, as this</li> </ul>	Accept <u>in part</u>	Topic 7: Signs Standards

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					enables NZTA to apply relevant State Highway signage standards.		